**#CHECKIT PROGRAM**

**Pledge by Partners**

To Address and Counter the Menace of Fake News

We the Partners of the #CHECKIT Program do hereby Pledge that:

1. **We shall strive to transform the attitude of people so that they:**

* Receive all printed messages and broadcasted images (especially on social media) with caution
* Check their veracity before accepting their validity
* Exercise extreme caution before forwarding messages and material received through social media to others to prevent propagation of Fake News

1. **We shall endeavor to increase public awareness through:**

* Lectures and discussion in educational institutions, congregations of Faith Groups and with members of mass based organisations
* Preparation and display of posters and other such information material in different public places including places of worship and educational institutions
* Reach out to Newspapers and TV Channels to leverage their outreach to lakhs of readers on a regular basis to propagate about the phenomenon and dangers of Fake News through dedicated columns and broadcasts

1. **We also undertake to harvest Suspect News proactively and check its veracity by:**

* Decoding the material received on our own through the training received and propagate the findings widely through social media and channels of Offline propagation
* Forward the Suspect News material received to specialist groups dedicated to decoding Suspect News and propagate the findings widely to enlighten people about facts.

**And above all to prevent deliberate use of social media to spread antagonism, hate and violence in society and secure cyberspace for peace**

**Date-**

**Name:**

**Organisation:**

**Signature:**