

# **CHECK-IT**

## **SESSION 3:**

---

**INTRODUCTION TO BASIC PRINCIPLES AND TOOLS FOR  
DECODING FAKE NEWS**

# DEBUNKING FAKE NEWS

## Guidelines for debunking

- Tracing the source & its reliability
- No assumptions!
- Your language:
  - should not have any negativity.
  - No strong or harsh words.
  - No bias, should try to be very neutral.
- Google it!
- Reverse image search.

# DEBUNKING FAKE NEWS

## Sourcing the Fake News; Debunking Methods & Tools

- Finding source of the message/news – backtrack to the URL. (best option: Google)
- Techniques & Tools:
  - **Text News** – directly Google the news, intelligently, to get the source
  - **Photos :**
    - Google - Reverse image options
    - Google - “Visually Similar Images”
    - Also check on <http://www.tineye.com> – look for oldest.
  - **Videos:**
    - Checking for suspect parameters – low res., shaky, location, situation, etc.
    - Google screenshots

# DEBUNKING FAKE NEWS

## Decoding/Debunking Samples

- Sample 1: Guatemalan Lynching video for Bang. girl
- Sample 2: Modi making girl say “Pappu”
- Sample 3: Muslims responsible for 95% rapes in India  
[<https://www.altnews.in/were-muslims-responsible-for-95-of-rapes-in-2016-as-claimed-on-social-media/>]
- Sample 4: Shocking child sacrifice in Rajasthan  
[<http://www.hoaxorfact.com/crime/shocking-child-sacrifice-in-rajasthan-village.html>]
- Sample 5: Indian Army burning houses  
[<https://www.altnews.in/video-of-an-accidental-fire-circulates-in-pakistan-as-indian-army-burning-houses-in-kashmir/>]
- Sample 6: (Religion)